

SPORTY FASHION

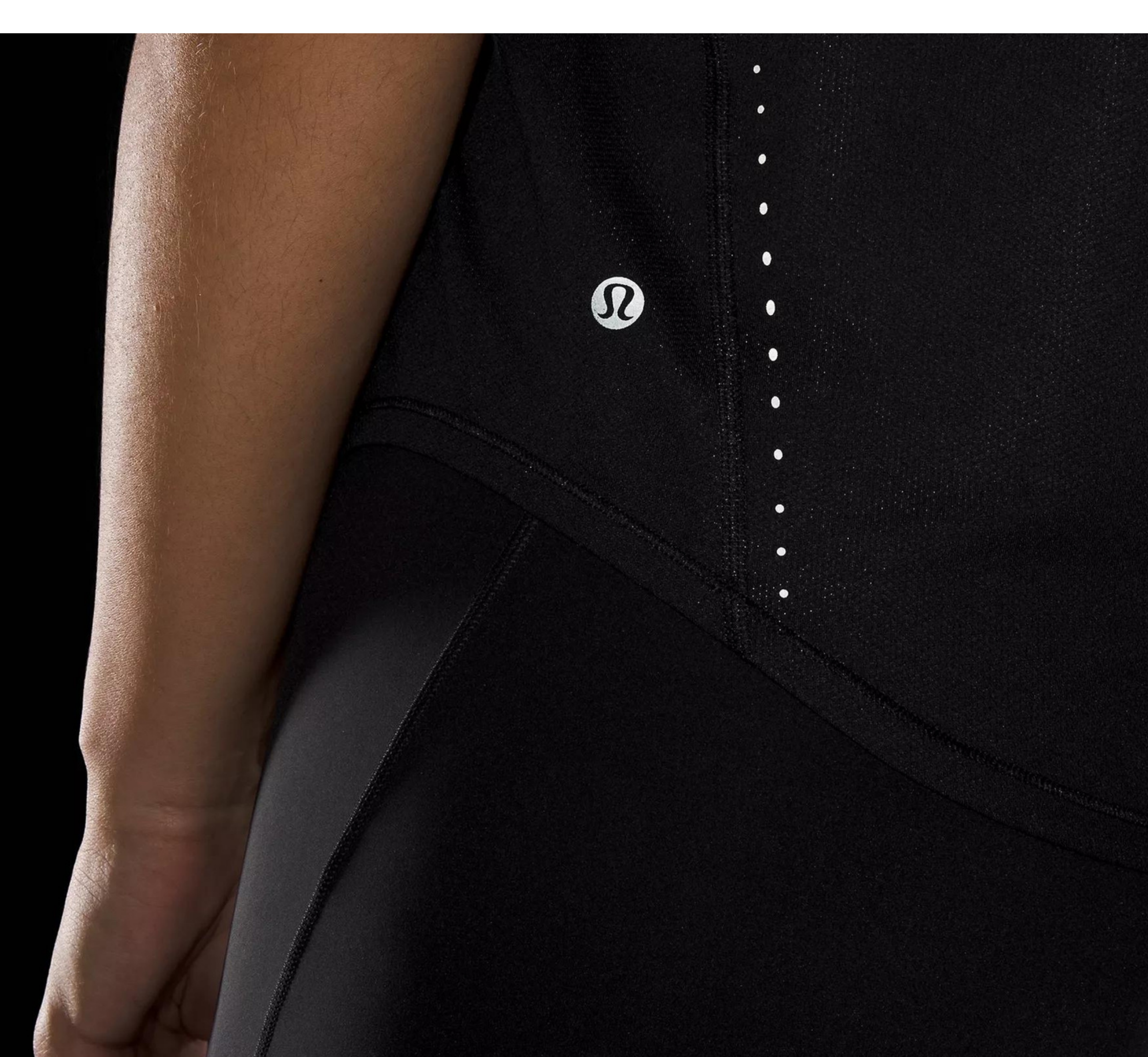


Presentation by:
FLEET FEET DES MOINES



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ABOUT OUR BRAND

Helping our collective be well in every aspect of their lives – physically, mentally, and socially – is at the core of how we create our products and experiences.

A woman with blonde hair in a ponytail, wearing a grey t-shirt and blue shorts, is running on a city street. She is smiling and looking towards the camera. The street has yellow double lines and green painted bike lanes. In the background, there are cars, a white van, and city buildings. A purple overlay covers the bottom half of the image, containing white text.

About Our Brand

We bring innovation into everything that we do.
We are passionate about creating industry-shifting innovations to support our people, communities, and planet.
Our growth is fueled by an ecosystem of innovation that is embedded throughout our business, from product and materials to technologies for our guests.

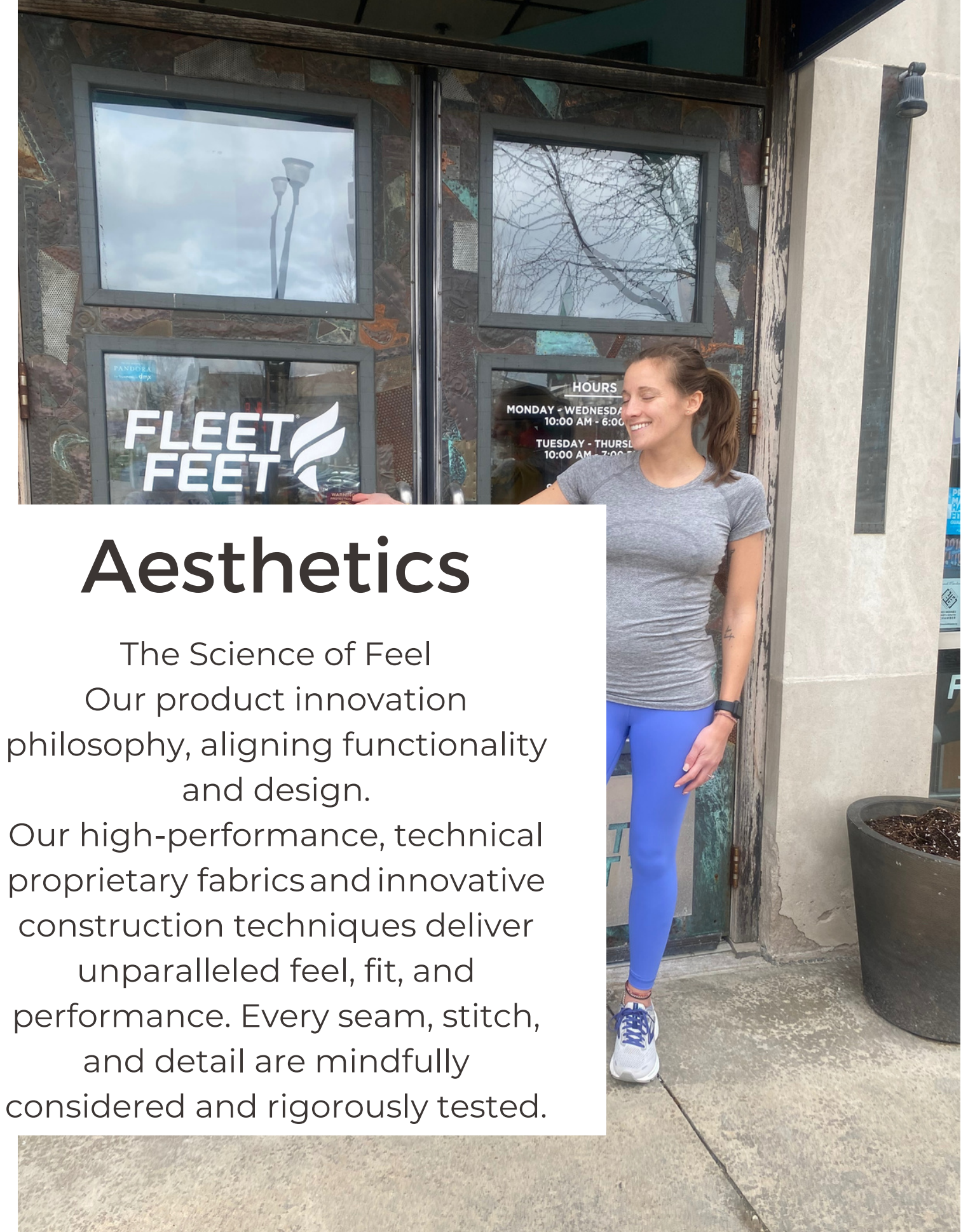
Brand Values



Quality

When you feel your best, you perform your best.

Driven by science, research, and development, our approach to design is rooted in our desire to engineer versatile, distraction-free apparel that moves with our guests through their changing environments and activities. We work with our global network of ambassadors and guests to collect feedback and identify opportunities for innovation that push the boundaries within the athletic apparel market.



Aesthetics

The Science of Feel
Our product innovation philosophy, aligning functionality and design.
Our high-performance, technical proprietary fabrics and innovative construction techniques deliver unparalleled feel, fit, and performance. Every seam, stitch, and detail are mindfully considered and rigorously tested.

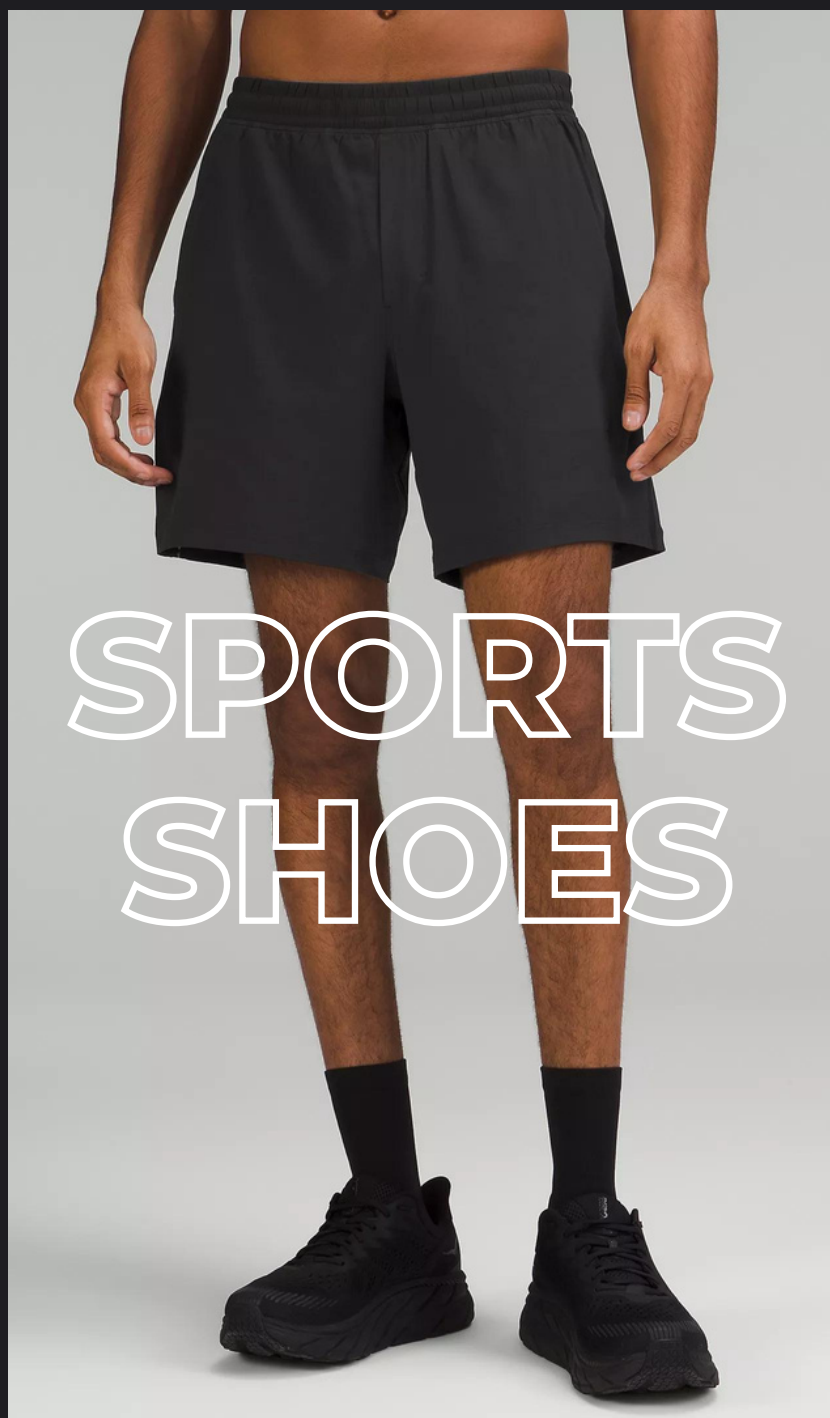


Innovating for a Sustainable Future

WE ARE COMMITTED TO MAKING PRODUCTS THAT ARE BETTER IN EVERY WAY.

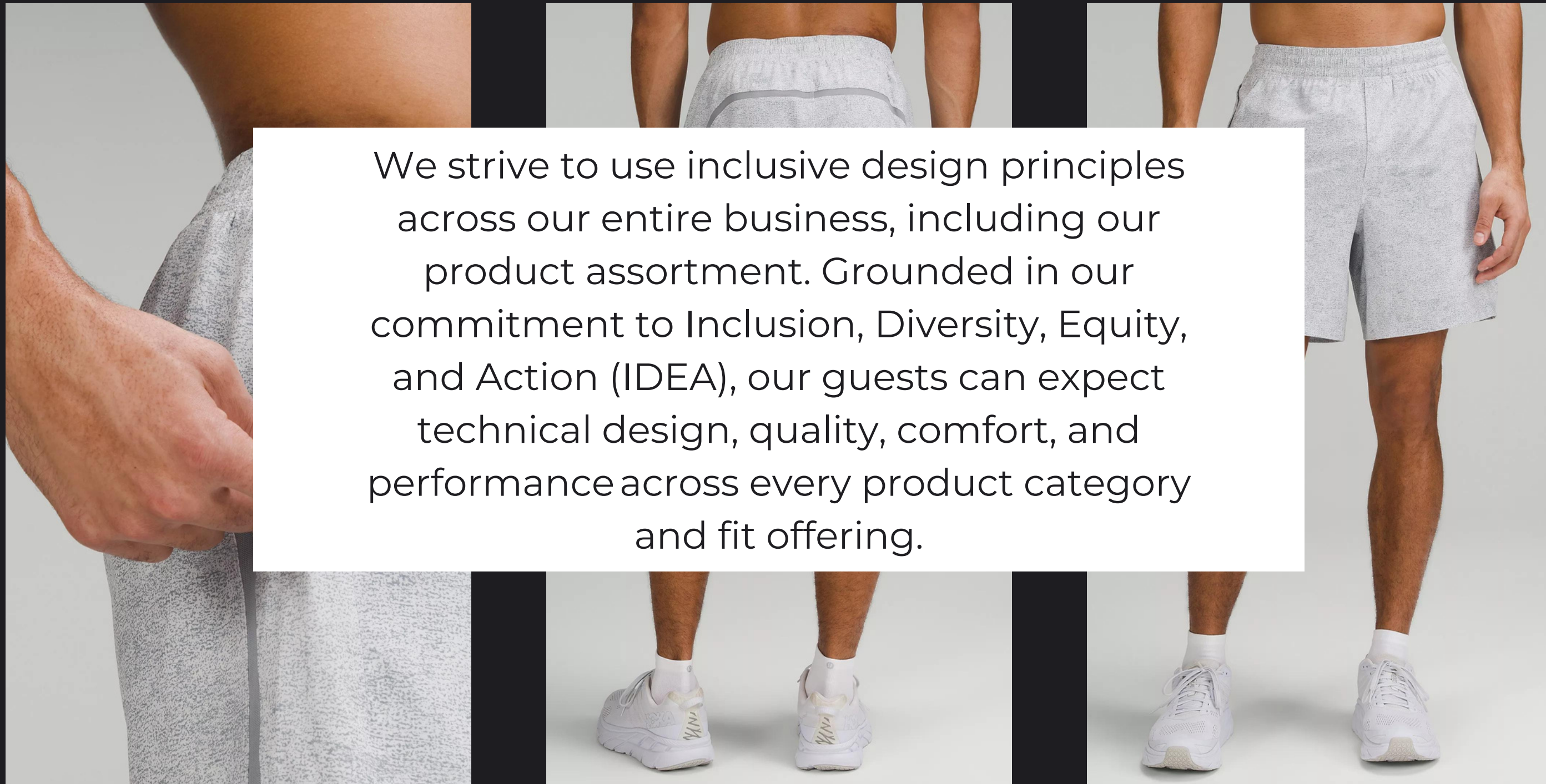
We seek to lead in the development of new materials, designs, and methods of make that avoid environmental harm and contribute to restoring a healthy planet. We activate our commitment to deliver high performance, beautiful products that last and minimize negative impact before, during, and after their creation through our Impact Agenda.

OUR NEW PRODUCTS



OUR NEW PRODUCTS

We strive to use inclusive design principles across our entire business, including our product assortment. Grounded in our commitment to Inclusion, Diversity, Equity, and Action (IDEA), our guests can expect technical design, quality, comfort, and performance across every product category and fit offering.





Contact Us

Address: 521 E Locust St, Des Moines, IA 50309

Hours:

Monday, Wednesday & Friday : 10am - 6 PM

Tuesday & Thursday : 10am - 7pm

Saturday : 9am - 4pm

Order: fleetfeet.com

Phone: (515) 323-3338

Appointments: waitwhile.com

Thank you
very much!

